

# NKO™ NEPTUNE KRILL OIL

Protection for a Healthy Heart, Joints  
and Other Body Systems.  
Eases PMS Symptoms.



**E**ssential fatty acids are enormously important to your health. They are the building blocks for phospholipids, and phospholipids are the building blocks for your cell membranes – the protective layer and gatekeeper of your cells. A good essential fatty acid balance provides building blocks for healthy cells, but an imbalance can lead to critical health concerns.

Source Naturals introduces NKO™ Neptune Krill Oil, the first product featuring phospholipids specially integrated with omega-3 essential fatty acids for building healthy cell membranes. It also includes antioxidant protection.

In human studies, NKO supplementation supported healthy joints, the heart, lipid and blood sugar levels, energy production, athletic performance and liver function, and eased women's PMS symptoms.



*Strategies for Wellness* <sup>SM</sup>

## Support Your Protective Cell Membranes

Source Naturals brings you the science of natural NKO™ Neptune Krill Oil, the only product to boast significant health-inducing potencies from three different important nutritional categories: omega-3 fatty acids, phospholipids and antioxidants. These three nutrients work together to support healthy cell membranes, joints, the heart and many other body systems. And NKO eases PMS symptoms for women.

### Multiple Benefits of Krill

NKO™ Neptune Krill Oil has many benefits. Unlike fish oil products, NKO doesn't contain dangerous levels of mercury or lead, doesn't go rancid quickly and has a clean, fresh taste.

Made from hearty krill, shrimp-like crustaceans that thrive in the harsh Antarctic waters, it is the only product to contain phospholipids specially integrated with omega-3 essential fatty acids. This unique structure provides important cell membrane building blocks in the ratios used by the body and may be far better utilized than stand-alone phospholipid or omega-3 products. The result: stronger cell membranes that function better to maintain your health.

The desirable composition of NKO, high in omega-3 essential fatty acids, also provides a healthy balance. High levels of omega-6 fatty acids, such as from processed foods, enable your cell membranes to initiate over-production of cer-

tain prostaglandins that can lead to cellular irritation, heart system imbalances and other concerns. But omega-3 fatty acids can reverse that trend. Omega-3 fatty acids such as DHA and EPA (docosahexaenoic and eicosapentaenoic acids) compete with arachidonic acid for building blocks, such as the COX-2 enzyme, and can instead lead to balanced levels of the many different types of prostaglandins. The result: cellular comfort, heart health and many other healthy body systems.

NKO also contains natural antioxidants, which are cell membrane protectors. Each serving contains 100 IU of vitamin A and a very high level, 1.5 mg, of astaxanthin, an immune-supporting carotenoid, which can be used to guard your cell membranes from free radical damage.

And NKO 100% pure krill oil is manufactured by Neptune Technologies & Bioresources Inc. in adherence to all environmental harvesting standards.

Source Naturals is pleased to partner with your local health food store to bring you NKO™ Neptune Krill Oil. Try this unique, potent and comprehensive product for your better health today.

### References

- Drevon, C. A. (1992). *Nutr Rev.* (50): 38-45.  
Horrobin, D. F. (1983). *J Reprod Med.* (28): 465-468.  
Simopoulos, A. P. (1991). *Am J Clin Nutr.* (54): 438-463.



Neptune Technologies & Bioresources Inc.



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